

**REQUEST FOR PROPOSAL (RFP)  
NAMING RIGHTS FOR STOCKTON ARENA  
FOR THE CITY OF STOCKTON, CALIFORNIA  
PUR 23-029**

ADDENDUM No.1

DATE: 05/12/2023

To All Potential Proponents:

**A. This Addendum shall be considered part of the proposal documents for the above-mentioned project as though it had been issued at the same time and shall be incorporated integrally therewith. Where provisions of the following supplementary data differ from those of the original proposal documents, this Addendum shall govern and take precedence. PROPONENTS MUST SIGN THE ADDENDUM AND SUBMIT IT WITH THEIR PROPOSALS.**

**B. Proponents are hereby notified that they shall make any necessary adjustments in their estimates as a result of this Addendum. It will be construed that each Proponent's Proposal is submitted with full knowledge of all modifications and supplemental data specified herein.**

**PLEASE NOTE THE FOLLOWING QUESTIONS/ANSWERS/CHANGES TO PUR 23-029. THE CITY'S RESPONSES TO QUESTIONS SUBMITTED ARE IN BLUE**

**Solicitation Changes**

1. Section XI- TIMING OF PROPOSAL: Date change on page 5 of RFP.

Deadline for Proponent submissions – June 8, 2023.

**Questions & Answers**

1. Deadline?  
June 8, 2023
2. Paying for placement and or structural changes?  
The successful Partner will pay for the two large exterior signs and will work with ASM to ensure the vendors are in compliance.
3. 10-year deal?  
Yes, a 10-year deal with a 10-year extension option.
4. How long is the contract with ASM?  
ASM is under contract with the City through 2033.
5. What happens if ASM is no longer managing the venue?  
The contract will be adhered to in the event ASM is no longer managing the venue via the City or the management company.

**PROPONENT MUST ACKNOWLEDGE THIS ADDENDUM BY SIGNING BELOW AND ATTACHING THE SIGNED ADDENDUM TO THE PROPOSAL:**

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

**Proposals Due** – Promptly by 2:00 P.M., Thursday, June 8, 2023 at the City Clerk’s Office.

-----City of Stockton Use Only below this line-----

Addendum acknowledged and signed? \_\_\_\_\_ (Procurement Specialist’s initials)